

FRANKLIN

 **TIME SYSTEMS**

PRODUCT: KID KLOK™ TIME TO LEARN



KID KLOK™



12" Demonstrator Clock & Dice



REGISTERED U.S. PATENT

- 12 inch diameter battery powered quartz wallclock.
- Available in RED or WHITE case.
Order M12 KID KLOK
- 12 inch Teacher Demonstrator Clock
Order KK DEMO 12
- 6 inch Student Demonstrator Clock
Order KK DEMO 6
- Pair KID KLOK TRAINING DICE
Order KK DICE
- Both with safety corners
- Classroom Program included FREE with each KID KLOK wall clock and 12 inch demonstrator.

Presenting **KID KLOK™** the easy to read educational clock and training accessories developed by Dominic W. Massaro, Ph.D. Dr. Massaro, a professor and expert in cognitive psychology at the University of California, Santa Cruz, applied both psychological and ergonomic principals to improve the traditional clock dial.

His unique design reduces the confusion and frustration young students experience while being taught analog time. **KID KLOK™** segregates the hour and minute numerals and created a simple visual association to the hands through size and color.

Dr. Massaro's own classroom program explains how **KID KLOK™** **DEMONSTRATOR CLOCKS** and color coordinated **KID KLOK TRAINING DICE** are used to create attention grasping, time learning games.



Dr. Massaro's **KID KLOK™** was selected by Study Web as one of the net's finest educational resources.

DISTRIBUTED BY:

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